

**FOR IMMEDIATE RELEASE**

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## **STANLEY® Begins Its 2016 Build Your America Contest Awarding Charitable Organizations**

New Britain, CT. (July 2016) — This month STANLEY® is kicking-off its 2016 Build Your America Contest awarding a grand prize to three nominated public charities and/or private foundations. Each grand prize consists of a \$10,000 cash award along with an assortment of STANLEY Black & Decker® products to use for these charitable organization's winning projects. 2016 marks the 3<sup>rd</sup> year in a row in which STANLEY® has sponsored a contest to give back to the community while continuing to make tools that build America.

To enter the contest, entrants are asked to describe in 500 characters or less how they would like to honor their community by nominating a public charity or private foundation to receive the grand prize for use towards completion of a project. Participants have the opportunity to nominate the public charity or private foundation of their choice during three separate entry periods and/or to vote for a nominated charitable organization during three separate voting periods. See below.

Entry/Nomination Period #1	July 1, 2016 at 8:59 AM – July 22, 2016 at 4:59 PM
Voting Period #1	July 22, 2016 at 5:00 PM – July 29, 2016 at 4:59 PM
Entry/Nomination Period #2	September 2, 2016 at 8:59 AM – September 23, 2016 at 4:59 PM
Voting Period #2	September 23, 2016 at 5:00 PM – September 30, 2016 at 4:59 PM
Entry/Nomination Period #3	November 1, 2016 at 8:59 AM – November 22, 2016 at 4:59 PM
Voting Period #3	November 22, 2016 at 5:00 PM – November 29, 2016 at 4:59 PM

Participants interested in learning more about STANLEY® and the Build Your America Contest are encouraged to visit the STANLEY® website [stanleytools.com/buildyouramerica](http://stanleytools.com/buildyouramerica) and [www.facebook.com/stanleytoolsandsecurity](http://www.facebook.com/stanleytoolsandsecurity) including for the Official Rules and eligibility requirements, and prize details.

STANLEY BLACK & DECKER 2016 BUILD YOUR AMERICA CONTEST: **NO PURCHASE NECESSARY.** For the Official Rules and to participate go to <https://www.facebook.com/stanleytoolsandsecurity> from 7/1/16 – 11/29/16. To participate, you must be a legal resident of 1 of 50 USA states or Wash. D.C. and age 18 (or 19 if a resident of Alabama or Nebraska) or older. Employees of Stanley Black & Decker, Inc., Lowe's Companies, Inc., Retail Sports Marketing, Inc., Wishpond Technologies Ltd., their respective affiliates and the immediate family members and people living in same household (related or not) of each are not eligible to participate. See Official Rules for complete Contest information including entry/nomination and voting periods and prize details. Subject to all federal, state and local laws and regulations. Void where prohibited. Sponsored by STANLEY TOOLS, New Britain, CT. **This Contest is in no way sponsored, endorsed, administered by or associated with Facebook, Inc.**

## Summary:

This month STANLEY® is kicking-off its 2016 Build Your America Contest awarding a grand prize to three nominated public charities and/or private foundations. Each grand prize consists of a \$10,000 cash award along with an assortment of STANLEY Black & Decker® products to use for the winning projects. 2016 marks the 3<sup>rd</sup> year in a row in which STANLEY® has sponsored a contest to give back to the community while continuing to make tools that build America.

## About Stanley®:

STANLEY®, a brand of Stanley Black & Decker, Inc. is a diversified manufacturer of innovative tools and engineered solutions for professional, industrial, woodworking, construction, automotive repair, organizational, and do-it-yourself use. Since 1843 Stanley has consistently provided solutions that make life easier with reliable hand tools. Headquartered in New Britain, CT, STANLEY® produces a large variety of hand tools including tape rules, knives, blades, hand saws, screwdrivers, plastic storage, and accessories. STANLEY® can be found internationally and has helped build America with a breadth of quality hand tools people can trust for over 170 years. For more information visit [www.stanleytools.com](http://www.stanleytools.com) or follow STANLEY® on [Facebook](#) and [Twitter](#).

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