



FOR IMMEDIATE RELEASE

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STANLEY® FATMAX® Introduces New High Velocity Hammers for Heavy Impact & Optimal Swing

New Britain, CT. (January 2016) —STANLEY® FATMAX® introduces its new one-piece High Velocity Hammers designed to provide heavy impact and optimal swing.

The impressive 14oz and 17oz High Velocity Hammers both boast features ideal for framers, general contractors, and carpenters. Forged from a robust piece of steel, the High Velocity Hammers are durable and manufactured to improve hammering and framing with speed and efficiency. The head forward weight design contributes to the hammers' high velocity and light weight, ultimately supporting a powerful swing using less force. STANLEY® FATMAX® High Velocity Hammers are very well balanced to produce a fast swing and reduce fatigue while working.

The new FATMAX® hammers are equipped with an axe style handle and Anti-Vibe® grip for stability and maximum comfort. In addition, the 17oz hammer exclusively features a checker face to better grip the head of the nail while driving and to reduce chances of glancing off the nail.

DIYers and professionals can appreciate the magnetic nail starter designed for easy one handed nail placement and the side nail puller for efficient nail pulling on both hammers. The 14oz Framing Hammer – **model FMHT1305** – retails for approximately \$29.99 and will be available at Lowes. FATMAX's 17oz High Velocity Framing Hammer – **model FMHT51306** – retails for approximately \$34.99 and will also be sold at LOWES®.

Summary:

STANLEY® FATMAX® introduces its new one-piece High Velocity Hammers designed to provide heavy impact and optimal swing. The impressive 14oz and 17oz High Velocity Hammers both boast features ideal for framers, general contractors, and carpenters. Forged from a robust piece of steel, the High Velocity Hammers are durable and manufactured to improve hammering and framing with speed and efficiency. The head forward weight design

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About STANLEY®:

STANLEY®, a brand of Stanley Black & Decker, Inc. is a diversified manufacturer of innovative tools and engineered solutions for professional, industrial, woodworking, construction, automotive repair, organizational, and do-it-yourself- use. Since 1843 STANLEY has consistently provided solutions that make life easier with reliable hand tools. Headquartered in New Britain, CT, STANLEY is committed to manufacturing tools in the USA with global materials. Annually, STANLEY produces a large variety of hand tools including tape rules, knives, blades, hand saws, screwdrivers, plastic storage, and accessories in multiple manufacturing locations in North America. STANLEY can be found internationally wherever tools are sold and has helped build America with a breadth of quality hand tools people can trust for over 170 years. For more information visit www.stanleytools.com or follow STANLEY on [Facebook](#) and [Twitter](#).

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