



Epson partners with Indonesian and Thai designers at Jakarta Fashion Week 2017 to showcase digitally printed collection

Singapore, 8 November 2016 – Epson, a leader in digital imaging and printing solutions, collaborated with Indonesian celebrity brand Sky Inc and award-winning Thai designer Thanit Tiansivarat to showcase their digitally printed collections at the Jakarta Fashion Week 2017, at Epson's Print your Passion fashion show.

Indonesian brand Sky Inc, co-owned by designers Amot Syamsuri Muda and Andrea Risjad, will be showcasing their BI.ON.IC collection of 46 looks with a futuristic science fiction theme, which takes inspiration from the world of science fiction, technology and extraterrestrial life.

Thanit Tiansivarat, owner and designer of Thai brand Oh! Lala and Dee Project, will be showcasing for the first time at Jakarta Fashion Week with her ELEMENTS collection, consisting of 12 looks modelled by kid models. The collection takes inspiration from nature and the natural elements of earth, water, wind and fire, and is evocative of the transformative and changing powers of nature.

Both the designers' collections are printed by Epson's digital textile printers powered by PrecisionCore technology, which vividly captures the bold and vibrant colours of the collections. The collaboration between Epson and designers aims to showcase the unlimited possibilities of digital textile printing and its role in fashion.

"The collaboration with the designers showcases how Epson's textile printing technology can help in translating the designers' vision to reality. Epson's PrecisionCore technology brings vivid colour reproduction, and can inspire designers in the creation of their design. With digital textile printing, designers are only limited by their imagination. Through our collaborations with local designers, we hope to support the fashion industry and create greater awareness of the possibilities of digital textile printing," said Shuji Hamaguchi, General Manager (Southeast Asia), Professional Printing, Epson Singapore.

About Epson

Epson is a global technology leader dedicated to connecting people, things and information with its original efficient, compact and precision technologies. With a lineup that ranges from inkjet printers and digital printing systems to 3LCD projectors, smart glasses, sensing systems and industrial robots, the company is focused on driving innovations and exceeding customer expectations in inkjet, visual communications, wearables and robotics.

Led by the Japan-based Seiko Epson Corporation, the Epson Group comprises more than 67,000 employees in 90 companies around the world, and is proud of its contributions to the communities in which it operates and its ongoing efforts to reduce environmental impacts.

<http://global.epson.com/>



About Epson Southeast Asia

Since 1982, Epson has developed a strong presence across major markets in Southeast Asia. Led by the regional headquarters, Epson Singapore Pte Ltd., Epson Southeast Asia spans an extensive network of 10 countries, and is responsible for delivering and supporting Epson's cutting-edge consumer and business digital imaging products to the customers of these markets through its comprehensive infrastructure of over 360 service outlets, 10 Epson solution centres and 8 manufacturing facilities. <http://www.epson.com.sg>

About Epson Singapore

Epson is the world's leader in digital imaging solutions. The company's Singapore operation is also the Regional Headquarters of Seiko Epson Corporation. The company markets and supports Epson printers, scanners, projectors, electronic devices including liquid crystal displays, semiconductors and system devices in South East and South Asia.

www.epson.com.sg

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