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### **MUSLIM PRO 5.0 LAUNCHED WITH ENHANCED NAVIGATION**

*Muslim Pro, Bitsmedia's highly rated application has been improved with a better interface and navigation – to make it even handier for the coming Ramadan.*



**SINGAPORE (19 July 2012)** – In a bid to offer Muslims a more convenient and accurate tool to accompany daily compulsory worship activities in this coming Ramadan, Singapore-based mobile application developer Bitsmedia Pte Ltd has just released Muslim Pro 5.0 for iPhone. Muslim Pro is an original Islamic mobile application for iPhone and Android with many useful features to help Muslim followers practice their faith.

The application has been upgraded with an even more user-friendly navigation interface. Muslim Pro 5.0's new dashboard provides easy access to the application's core features:

- Accurate prayer time and fasting time indicator
- A Qibla locator (compass)
- The Holy Quran in five languages (including phonetics and audio recitations)
- A Hijri calendar of Islamic holy dates
- Foursquare API integration to locate halal restaurants and mosques nearby
- Greeting cards
- The 99 names of the Prophet

This latest iPhone version also features more reliable azan notifications and a convenient widget that helps premium users note the next prayer and fasting time to aid them during the month of Ramadan.

According to Bitsmedia founder and application developer Erwan Macé, "This is the ideal mobile application for all Muslims around the world. It gives every Muslim iPhone and Android user a handy pocket-sized 'personal assistant' that reminds them of all the important times, such as when to start and break fast. It also provides a Quran and compass within easy reach. Our aim is for Muslim Pro to be the go-to application for Muslims so that they can get useful and accurate information in a well-designed and easy to use interface."

The application (freemium) is free to download with an option to purchase a one-time premium upgrade in order to remove ad banners as well as to enjoy additional features and content. Since its initial release during Ramadan 2010, Muslim Pro has garnered more than 2 million unique downloads. The Android version, launched 15 months ago, has also been very popular and well rated on the Google Play Store ever since. Bitsmedia is now hoping to release Muslim Pro 2.0 for Android within the next few months in order to bring its features on par with the iPhone app.

Muslim Pro is available for [iPhone on the Apple App Store](#) as well as for [Android devices on the Google Play Store](#).

## **MEDIA CONTACT**

Images and interviews available on request; for more information, please contact

Erwan Macé

Email: [press@bitsmedia.com](mailto:press@bitsmedia.com)

## **About Bitsmedia Pte Ltd**

Founded by French entrepreneur Erwan Macé in Singapore, Bitsmedia specializes in the development of mobile applications for iPhones and Android devices.