

## 2016 Aon Terrorism and Political Violence Map Messaging

### KEY MESSAGES

- **Aon's annual [Terrorism & Political Violence Map](#) enables organizations to identify the specific risks they should consider when operating around the world.**
  - In the face of the continuously evolving terrorism threat, organizations should consider what additional lines of insurance can be brought together to create a comprehensive terrorism program.
  - The spectrum of potential impacts that fall out from an attack is now broader than ever before, presenting increasing challenges for risk managers attempting to stay ahead of the threat.
- **The 2016 Map shows that 2015 was the most lethal for terrorism in Europe in nearly a decade.**
  - This marks the first net increase in global terrorism risk ratings since 2013, with the risk ratings of 18 countries experiencing risk ratings increases and 13 countries seeing decreases.
- **The global threat posed by Islamic State dominates many of the findings of the Map this year, contributing to sustaining or increasing risk levels in over a dozen countries.**
  - The group entered a more aggressive phase of mounting mass casualty attacks in 2015 and early 2016 in the United States, France, Turkey and Belgium.
- **The Map also shows the rise in the use of shootings vs. bombings and an increase in the targeting of private citizens and public gatherings.**
  - For the first time since Aon and The Risk Advisory Group jointly began collecting empirical data to create the Map in 2007, shootings overtook bombings in the western world.
  - Since January 2015, nearly one-third (31 percent) of all attacks in the western world targeted private citizens and public gatherings.
- **The risk ratings for the 2016 Aon Terrorism & Political Violence Map represent the joint findings and assessments of Aon and Risk Advisory, which have jointly produced the Map since 2007.**
  - The ratings are based upon empirical Terrorism Tracker data from the preceding 12 months, Risk Advisory's data and intelligence analysis on political and geopolitical risks, and consultations between Aon experts and Risk Advisory.
  - We assign each country a score on a five-point scale that reflects the severity of risk in each country or territory. The scores are weighted to accommodate a wide range of political risk and security variables, including Terrorism and Sabotage; Riots, Strikes, Civil Commotion and Malicious Damage; and Insurrection, Revolution, Rebellion, Mutiny, Coup D'état, War and Civil War. The aggregate of these variables reflects the country's total score and color on the Map.
  - The ratings are intended to be reflective of prevailing risk trends in 2016 at the time of publication.
  - The Map then shows how these perils relate to Aon insurance products and enables prospective clients to identify the specific risks they should consider.

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### Q&A

#### **Q. What are the notable findings in this year's Map?**

**A.** The 2016 Aon Terrorism & Political Violence Map shows that last year was the most lethal for terrorism in Europe in nearly a decade. This marks the first net increase in global terrorism risk ratings since 2013, with 18 countries experiencing risk ratings increases and 13 countries seeing decreases.

The global threat posed by Islamic State dominates many of the findings of the Map this year, contributing to sustaining or increasing risk levels in over a dozen countries. The group entered a more aggressive phase of mounting mass casualty attacks in 2015 and early 2016 in the United States, France, Turkey and Belgium.

#### **Q. What else is new in this year's map?**

**A.** The map shows the rise in the use of shootings vs. bombings and an increase in the targeting of private citizens and public gatherings. For the first time since the Aon and Risk Advisory jointly began collecting empirical data to create the Map in 2007, shootings overtook bombings in the western world and nearly one-third (31 percent) of all attacks in the western world since January 2015 targeted private citizens and public gatherings.

#### **Q. How will the data in this Map help my organization?**

**A.** Aon's Terrorism & Political Violence Map enables organizations to identify the specific risks they should consider when operating around the world. In the face of the continuously evolving terrorism threat, organizations should consider what additional lines of insurance can be brought together to create a comprehensive terrorism program. The spectrum of potential impacts that fall out from an attack is now broader than ever before, presenting increasing challenges for risk managers attempting to stay ahead of the threat.

#### **Q. Can you tell me more about how the Map is put together?**

**A.** The risk ratings for the Aon Terrorism & Political Violence Map 2016 represent the joint findings and assessments by Aon experts and Risk Advisory, which have jointly produced the Map since 2007.

The Map captures assessments of the probability and impact of events occurring along the spectrum of insurable terrorism political violence risk typologies. The country risk scores and identified perils are based upon analysis of proprietary empirical data from the preceding year, open source intelligence analysis on the intentions and capabilities of relevant actors, as well as more systemic prevailing trends affecting security and stability around the world.

The ratings are based upon empirical Terrorism Tracker data from the preceding 12 months, Risk Advisory's data and intelligence analysis on political and geopolitical risks, and joint consultations between Aon experts and Risk Advisory. The scores are current at the time of the Map's publication. The ratings are intended to be reflective of prevailing risk trends in 2016 at the time of publication. We assign each country a score on a five-point scale that reflects the severity of risk in each country or territory. The scores are weighted to accommodate a wide range of political risk and security variables, including Terrorism and Sabotage; Riots, Strikes, Civil Commotion and

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Malicious Damage; and Insurrection, Revolution, Rebellion, Mutiny, Coup D'état, War and Civil War. The aggregate of these variables reflects the country's total score and color on the Map. The Map then shows how these perils relate to Aon insurance products and enables prospective clients to identify the specific risks they should consider.

**Q. What do you think is the likelihood of further terrorist attacks in 2016 and where is most likely to be impacted?**

**A.** While the ratings are intended to be reflective of prevailing risk trends in 2016, they are not intended to be predictive of changes in global events or future threats.