

## **Panasonic Opens “Panasonic Solution & Innovation Center Vietnam” a State-of-the-Art Showroom**

**Hanoi, Vietnam, 7<sup>th</sup> October 2016** - Panasonic Corporation announces today on its opening of the “Panasonic Solution & Innovation Center Vietnam” in Hanoi. The center is established as the company’s Factory Automation (FA) showroom in Southeast Asia, aimed at showcasing highly-efficient manufacturing technologies and equipment.

In today’s highly digitised world, demand for smart phones, wearable devices and other electronics are expanding rapidly. Within those electronics products, built-in printed circuit board is a necessity and plays an important role. “Panasonic Solution & Innovation Center Hanoi” showcases the company’s suite of manufacturing technologies such as auto-insertion and surface mount machines, which are designed for insertion and mounting of electronic components in high-density printed circuit board.

This innovation center features not only Panasonic’s latest chip moulder and welding machine, but also peripheral equipment from other partners which include component tower and inspection machines. This synergy highlights the importance of network compatibility and technological interconnectedness; and their contribution to the success of Industry 4.0 and IoT-supported manufacturing line. This innovation center is operated and managed by Panasonic Vietnam Factory Automation Group.

At the “Panasonic Solution & Innovation Center Vietnam”, customers can experience actual manufacturing process of printed circuit board and welding machines by bringing their own materials and electronic components for trial production. The center is also equipped with a seminar hall and conference room to facilitate technical seminars and events relating to factory automation. Through these approaches, the center aims to maximise its value for customers.

Panasonic already opened the showrooms in Chicago (USA), Bangkok (Thailand), Jakarta (Indonesia) and Munich (Germany). The series including the Vietnam center will be in the pipeline as the company expands its factory solution business globally.

## Outline of Panasonic Solution & Innovation Center Vietnam

### Hanoi City

Name	Panasonic Solution & Innovation Center Vietnam
Address	Plot J1-J2 thang long Industrial Park, Dong Anh Dist., Hanoi
Square footage	480 square meter
Main exhibits	Chip mounter, Odd-shape component insertion machine, Screen printer, Inspection machine, Welding machine, etc.
Opening Date	October 7, 2016

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## **About Panasonic**

Panasonic Corporation is a worldwide leader in the development of diverse electronics technologies and solutions for customers in the consumer electronics, housing, automotive, enterprise solutions and device industries. Since its founding in 1918, the company has expanded globally and now operates 474 subsidiaries and 94 associated companies worldwide, recording consolidated net sales of 7.553 trillion yen for the year ended March 31, 2016. Committed to pursuing new value through innovation across divisional lines, the company uses its technologies to create a better life and a better world for its customers. To learn more about Panasonic: <http://www.panasonic.com/global>

## **About Panasonic Vietnam**

Panasonic Vietnam (PV) is the first 100% foreign invested company to assume the role of the country headquarters in Vietnam. Up to now, Panasonic Vietnam Group comprises of seven companies, five of which are manufacturing companies – Panasonic Industrial Devices Vietnam (PIDVN), Panasonic System Networks Vietnam (PSNV), Panasonic Appliances Vietnam (PAPVN), Panasonic AVC Networks Vietnam (PAVCV) and Panasonic Eco Solutions Vietnam (PESVN), and the Panasonic Research & Development Center Vietnam (PRDCV). The Group currently employs a total workforce of about 7,500 people. In Vietnam, Panasonic is one among those enterprises that place great emphasis on social activities surrounding education and environment. For more information: <http://www.panasonic.com/vn/en/>

## **Issued by Panasonic Vietnam Co.,Ltd. For media queries, please contact:**

Communication and Brand Team, Corporate Planning Group

Panasonic Vietnam Co., Ltd

Plot J1- J2,Thang Long Industrial Park, Dong Anh District, Hanoi, Vietnam

Tel: (84) 4 3 9 550 111

Fax: (84) 4 3 9 550 144