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Qualisys

# Press Release

## **Biomechanics meets fitness performance thanks to Qualisys Motion Capture technology**

“Meet us at IHRSA 2017”

**Los Angeles, CA March 9, 2017:** For the second year in a row, Qualisys is attending the International Human Racquet Sports Association Annual Conference. The sales group at Qualisys Booth 2911 has athletes of all specialties lining up for a 3-dimensional Performance Assessment.

On one side of the booth, the athlete completes a lower-body cycling assessment which gives a report of the cyclist's biomechanical measurements while simultaneously capturing the geometry of the bike to optimize the way it fits to the athlete's form.

The athlete then crosses to the other side of the booth to complete a full-body three-dimensional running analysis. The report that comes with the running analysis is an interactive HTML web report allowing the coach or trainer to add recommendations to the graphs that indicate signs of a weakness in the body and then link it to strengthening exercises embedded in the site.

"The crowd is really responding this year," mentioned Qualisys employee, John Wenzl, "you can tell that the fitness industry is evolving to a third dimension in terms of performance analysis."

Wenzl participated in the 2016 IHRSA conference and admitted that the product received incredible recognition this year as compared to the last, especially since Qualisys has attended simultaneous annual conferences.

They will be there running the booth until 5:00pm PST on Friday March 10, 2017 Accepting analysis volunteers Until 4:00pm of that day. Be sure to stop by-it's a technology worth learning more about fitness for the performance.

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