

**PATRICK PACIOUS**  
**President and Chief Executive Officer**

Patrick Pacious is President and Chief Executive Officer of Choice Hotels International, Inc. (NYSE: CHH), one of the world's largest hotel companies.

Pacious has been with Choice since 2005 and has created significant value for shareholders and franchisees. Under his direction, Choice built industry-leading global technology platforms that resulted in improved profitability and efficiencies for the company's franchised hotel owners. He also spearheaded the company's significant growth in the upscale segment with both Cambria Hotels and The Ascend Hotel Collection, as well as the successful transformation of the Comfort Brand.

Before becoming CEO, Pacious was the company's president and chief operating officer. He has led strategy and growth initiatives within the areas of technology, innovation, distribution, brand, marketing, franchise services and performance analytics. Under his keen leadership, Choice Hotels improved profitably, increased global growth, and propelled to the forefront of hospitality technology.

Prior to joining Choice, Pacious spent more than nine years with Arthur Andersen Business Consulting LLP and BearingPoint Inc., working with executive management and boards of directors at clients, including Choice Hotels and other major hospitality companies. Pacious also served as a U.S. Navy officer in surface warfare and strategic planning from 1987 to 1993.

Pacious received his bachelor's degree in political science and Latin American studies from Duke University. He earned a master's degree in business administration from the Kellogg Graduate School of Management at Northwestern University. Currently, he is a member of the board of directors of the Wolf Trap Foundation for the Performing Arts.