



## Public Demos of the CXO300 to be held at the Miami Boat Show

*Progressive Miami International Boat Show, Miami Marine Stadium, February 13<sup>th</sup> – 17<sup>th</sup> 2020, Berth # 161F, booth # F101*

**Miami – February 12, 2020** – Cox Powertrain has announced that public demonstrations of the COX300 are being held at this year's Miami Boat Show, supported by their distributor Diesel Outboard Solutions. Demonstrations are being hosted over the 5-day show on a re-powered 23' Regulator single installation, on berth 161F.

"We are excited to showcase our demo boat at the Miami Boat show this week." said Chuck Gould, President of Sales for Diesel Outboard Solutions. "Customers have been truly amazed to see and hear the power and performance of the demo engine and are blown away when they realize that the production engines will be even better."

The demos of Cox's diesel outboard at the Progressive Miami International Boat Show coincides with news from the National Marine Manufacturers Association (NMMA) reporting a 13-year rise in outboard sales due to US consumer demand for newer, technologically advanced, higher horsepower engine. To support this rise in outboard sales, Cox has worked tirelessly to build a strong aftersales support network, with Ring Power supporting Florida, one of Cox's biggest markets. Cox recently hired a US-based sales and customer support team to work in collaboration with the network of local dealers in December, to strengthen the American team and provide the highest standard of support for its customers.

Cox Powertrain's North American Account Manager, Bruce Woodfin spoke about the support at the show: "Cox Powertrain's state of the art assembly line is geared up and ready to go into production, which will commence upon approval of the remaining regulatory certifications. We're eager to answer questions and update customers with the exciting plans that we have in store for 2020 and beyond. The demonstrations during the show will expose the true performance and efficiency of the CXO300."

There have been major investments to the state-of-the-art production line for the CXO300 which guarantee flawless quality of each engine. Camera systems will verify the continuity and exact size of each bead of sealant laid down by the bespoke plotter to ensure the perfect seal as well as WIFI enabled DC tooling that will communicate directly with the MES system to record all assembly torque data; an automated 'Spin rig' to test every gearbox and a comprehensive end of line 'Hot test' facility to ensure each powerhead achieves the high standards that customers expect.

Visitors are being encouraged to visit the Cox team and US distributors on Booth #F101 and to book in for a demonstration.

For those not visiting the show, register your interest for a demo here: [www.coxmarine.com/demo/](http://www.coxmarine.com/demo/)

For further information, visit [www.coxmarine.com](http://www.coxmarine.com).

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## **About Cox Powertrain**

Cox Powertrain is a world-leading British design and engineering innovator of diesel engines developed for worldwide and multi-market applications.

Based on the South Coast of England, Cox Powertrain is backed by a solid base of private shareholders. As a result, the company has been able to implement a long-term development programme of ground-breaking new products.

Led by ex-Cosworth CEO, Tim Routsis, whose background lies in engine development in global automotive, aerospace and marine markets, the company's mission is to deliver a completely new concept in diesel engines that has the potential to revolutionise the marine market.

With a strong pedigree in Formula 1 racing and premium automotive design, Cox's highly skilled team of engineers has decades of experience in combustion engines and understand the many difficulties customers are challenged with.

Cox's first ground-breaking diesel outboard performance engine, the CXO300, is the highest power density diesel outboard engine ever developed. As a high power, single fuel engine, the CXO300 delivers the same performance and efficiency of an inboard but with the convenience and flexibility of an outboard.

Cox is supported by a worldwide distributor network made up of 35 distributors and 400 dealers.

For further information, visit [www.coxmarine.com](http://www.coxmarine.com)

## **About Ring Power Corporation**

Ring Power Corporation, North and Central Florida's Cat® dealer, is headquartered in St. Augustine, Florida. Ring Power is comprised of eight divisions and has more than 56 years of experience servicing and supporting Cat® products and allied equipment. For more information, visit [www.ringpower.com](http://www.ringpower.com)

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