



Press release

‘Digital seal’ from idem telematics wins Telematik Award 2018 in the ‘Best innovation’ category

- **Presentation at the IAA Commercial Vehicles 2018**
- **Special prize for the ‘Best innovation’ of all solutions submitted**
- **‘Digital seal’ offers invisible protection for the cargo**
- **Jury evaluates the technology, user support and service**

Munich, Hanover, 26.09.2018 --- The ‘digital seal’ from idem telematics has been awarded the Telematik Award 2018 at the IAA Commercial Vehicles 2018: the expert jury selected the Munich-based company as the winner of the special prize for the ‘Best innovation’ of all 278 solutions that were entered.

Jens Zeller, Managing Director of idem telematics, accepted the prize at the IAA Commercial Vehicles 2018 in Hanover. ‘We are extremely pleased with this award,’ Jens Zeller said. ‘It confirms that our solutions provide the optimum answers to the real challenges of day-to-day business in the transport industry. Our engineers work on state-of-the-art, cost-effective telematics applications that provide vehicle operators with concrete, straightforward support.’

The digital seal is an innovative security concept that documents whether the load stays intact on the transport route. At the same time, its simple handling creates cost benefits for the forwarder, as there is no need for additional hardware components. It replaces labour-intensive conventional seals that need to be attached manually by the driver and provides an invisible protective wall that secures the goods using customised parameters such as geofencing. If an unauthorised person attempts to open the door, this is immediately reported to the party who is responsible for the vehicle. The digital seal also enables legally valid documentation to be produced. The innovation is integrated in the ‘cargofleet3’ portal and is complemented by a new type of swap body management.

idem telematics previously won over the jury in 2016 with the TC Trailer Gateway modular telematics solution. The media group Telematik-Markt.de invites entries for the Telematik Award every two years and the prizes are presented at the IAA Commercial Vehicles – in cooperation with the German Association of the Automotive Industry (VDA) and the Ministry for Economic Affairs, Labour, Transport and Digitalisation of Lower Saxony. The winners are selected by an independent specialist jury made up of members from business and academia, trade journalists, users and experts. The jury evaluates the technical aspects of the nominated products, but also takes into consideration ratings for customer-focused user support and the after-sales service.

idem telematics is presenting its range of solutions at the IAA Commercial Vehicles in Hanover at the BPW Group stand – C31 – in Hall 26 from 20 to 27 September.

Die Marken der BPW Gruppe:





Picture caption: Smiles all round for BPW and idem telematics as they win the Telematik Award 2018 (from left to right): Katrin Köster, Head of Corporate Communications, BPW Group, Florian Modrich, Head of Sales, idem telematics, Heiko Boch, Head of Product Management, idem telematics, Jens Zeller, Managing Director of idem telematics, Dr Markus Kliffken, Member of the Management Board, Head of Innovation Management, BPW Group (Source: ©Telematik-Markt.de)

About idem telematics GmbH – connecting all road transport

As Europe's leading telematics partner, idem telematics supports forwarding agents, fleet operators and shippers in continuously improving their core business by means of data, thereby increasing their profitability, customer satisfaction and competitiveness: uncomplicated, independent, cross-fleet and cross-manufacturer, and adaptable to any company size and business model. The service centres on individual on-site process consulting combined with Europe's market-leading, all-in-one cargofleet3 telematics platform for vehicles, freight and drivers. Consolidating and summarising the data sets of vehicles, drivers and freight, idem telematics provides a complete system for increasing the transparency and profitability of the entire logistics process. The benefits: unique customer proximity and flexibility for individual telematics requirements based on 20 years of telematics, transport and logistics know-how. idem telematics is a subsidiary of the BPW Group and employs around 75 staff at its facilities in Munich and Ulm. www.idemtelematics.com

About the BPW Group

The BPW Group, based in Wiehl, Germany, is a reliable international mobility and system partner for the transport industry and offers innovative solutions from a single source. Its portfolio ranges from axles, suspension systems and brake technologies (BPW), locking systems and trailer body technology (Hestal), lighting systems (Ermax) and plastics technologies (HBN-Teknik) to user-friendly telematics applications for trucks and trailers (idem telematics). The BPW Group's technologies and services enable economical production processes for manufacturers and provide maximum transparency in loading and transport processes for efficient fleet management by vehicle operators. The owner-operated BPW company group encompasses more than 70 subsidiaries worldwide and employs around 7,000 people. www.bpw.de



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