



NEXT GENERATION FORD FIESTA – PRELIMINARY TECHNICAL SPECIFICATIONS

Petrol engines:	Transmission	CO₂ emissions (g/km)*
1.1-litre 70 PS	5-speed manual	101
1.1-litre 85 PS	5-speed manual	101
1.0-litre EcoBoost 100 PS	6-speed manual	97
1.0-litre EcoBoost 100 PS	6-speed automatic	TBC
1.0-litre EcoBoost 125 PS	6-speed manual	98
1.0-litre EcoBoost 140 PS	6-speed manual	102

Diesel engines:	Transmission	CO₂ emissions (g/km)*
1.5-litre TDCi 85 PS	6-speed manual	82
1.5-litre TDCi 120 PS	6-speed manual	89

Fiesta versions:
Active
ST-Line
Titanium
Trend
Vignale

Driver assistance technologies:
Active Park Assist with Perpendicular Parking
Adaptive Cruise Control
Adjustable Speed Limiter
Auto High Beam
Blind Spot Information System
Cross Traffic Alert
Distance Indication
Driver Alert
Forward Collision Warning
Front and Rear Park Aid
Hill Launch Assist
Lane Keeping Aid
Lane Keeping Alert
Pre-Collision Assist with Pedestrian Detection
Traffic Sign Recognition

Safety:
Airbags: driver front, driver side, passenger front, passenger side, curtain x 2
Electronic Emergency Brake Assist
Electronic Stability Control
Front and rear outer seat load limiters and pre-tensioners
Front seatbelts with locking tongues
ISOFIX child seat hard points
Passenger airbag deactivation with indicator
Rear seatbelt reminder

Dimensions:	Length (mm)	Width (mm)	Height (mm)	Wheelbase (mm)
5-door hatchback	4040	1734 (w/o mirrors)	1483	2493

Colours:
Absolute Black
Blazer Blue
Blue Wave (new)
Bohai Bay Mint
Chrome Copper (new)
Deep Impact Blue
Frozen White
Magnetic
Milano Grigio (new)
Moondust Silver
Race Red
Ruby Red (new)

Wheels:
15-inch steel
16-inch steel
15-inch alloy
16-inch alloy
17-inch alloy
18-inch alloy

Note: The data information in this press release reflects preliminary specifications and was correct at the time of going to print. However, Ford policy is one of continuous product improvement. The right is reserved to change these details at any time.

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*The declared Fuel/Energy Consumptions, CO₂ emissions and electric range are measured according to the technical requirements and specifications of the European Regulations (EC) 715/2007 and (EC) 692/2008 as last amended. Fuel consumption and CO₂ emissions are specified for a vehicle variant and not for a single car. The applied standard test procedure enables comparison between different vehicle types and different manufacturers. In addition to the fuel efficiency of a car, driving behaviour as well as other non-technical factors play a role in determining a car's fuel/energy consumption, CO₂ emissions and electric range. CO₂ is the main greenhouse gas responsible for global warming.

About Ford Motor Company

Ford Motor Company is a global automotive and mobility company based in Dearborn, Michigan. With about 203,000 employees and 62 plants worldwide, the company's core business includes designing, manufacturing, marketing and servicing a full line of Ford cars, trucks and SUVs, as well as Lincoln luxury vehicles. To expand its business model, Ford is aggressively pursuing emerging opportunities with investments in electrification, autonomy and mobility. Ford provides financial services through Ford Motor Credit Company. For more information regarding Ford and its products and services, please visit www.corporate.ford.com.

Ford of Europe is responsible for producing, selling and servicing Ford brand vehicles in 50 individual markets and employs approximately 53,000 employees at its wholly owned facilities and approximately

68,000 people when joint ventures and unconsolidated businesses are included. In addition to Ford Motor Credit Company, Ford Europe operations include Ford Customer Service Division and 24 manufacturing facilities (16 wholly owned or consolidated joint venture facilities and 8 unconsolidated joint venture facilities). The first Ford cars were shipped to Europe in 1903 – the same year Ford Motor Company was founded. European production started in 1911.

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