



## **Big screen picture and sound with Sony's new 4K Ultra HD Blu-ray™ Player and AV Receiver in the comfort of your living room**

- **Find yourself at the heart of every movie with the new 4K Ultra HD Blu-ray Player that compliments your HDR viewing experience as it supports both HDR formats- HDR10 and Dolby Vision™<sup>1</sup>**
- **7.2ch 4K HDR AV Receiver that completely envelops you in sound with Dolby Atmos® and DTS:X™ support**
- **Watch or listen to whatever you want thanks to a broad range of content support for video and music files and streaming services**

This ultimate 4K HDR set-up by Sony will make you feel like you are at the cinema in your own home. Adding to its current range of 4K Ultra HD Blu-ray Players, the [UBP-X700](#) delivers a much wider range of colour, contrast and brightness than standard Blu-ray players, making the picture much closer to what you see in real life.

Sony is proud to extend its already well-established home theatre range with the new AV Receiver, the [STR-DH790](#). It offers a flexible 5.1.2 Channel configuration with Dolby Atmos and DTS:X support, delivering a mighty cinematic surround sound that adapts to you and your environment.

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<sup>1</sup> This feature of UBP-X700 will be made available via firmware update in 2018 summer

### **Pair them up**

Experience 4K Ultra HD Blu-ray playback to show everything in finer detail than ever before, letting you feel like you're seeing the real thing right there in front of you.

Optimising the way the HDR picture is delivered from your player to your TV screen, the X700 will support HDR10 and Dolby Vision for ground-breaking detail, colour and brightness. The DH790 also has HDR10 and Dolby Vision Compatible features. The combination of the X700 and the DH790 offers you a new realm of sound preserving picture quality.

For genuine cinema sound to match the lifelike picture quality, connect these two together and you'll hear startling clarity all around you. The DH790's support for Dolby Atmos and DTS:X allows you to fill the room with sounds above and around you, such as lightning crackling in the sky, or sirens wailing past you through city streets, thanks to your 5.1.2 channel set-up.

### **Movies and more**

Watch whatever you fancy, as the X700 lets you access a world of 4K streaming services at your fingertips. From Netflix™, Prime Video™, and YouTube™ there is a wide range of content to choose from. This 4K Ultra HD Blu-ray Player also supports a number of high-quality video and music formats, including MP4, DSD, FLAC, and more.

### **Easy setup**

Both the X700 4K Ultra HD Blu-ray Player and the DH790 AV Receiver have slim, compact bodies that fit seamlessly into your home.

Designed with the average living room in mind, the DH790 makes it easy to figure out your speaker setup thanks to its Advanced D.C.A.C (Digital Cinema Auto Calibration) automatic speaker setup system. With the use of a plug-in provided microphone, the Advanced D.C.A.C uses a series of test tones to determine the proper speaker levels, based on the detected placement of speakers in relation to the acoustical properties of your room.

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The **UBP-X700** model will be priced at approximately **3 000 kr** and will be available from **January 2018**.

The **STR-DH790** model will be priced at approximately **4 600 kr** and will be available from **spring 2018**.

Additional information:

STR-DH590: compatible 4K/HDR including latest format HDR10 and Dolby Vision Compatible

SS-CSE: Dolby Atmos enabled speaker, designed exclusively for Dolby Atmos, and setup is easy as well.

For product specifications, please visit:

[UBP-X700](#)

[STR-DH790](#)

For more Sony news, visit <http://presscentre.sony.eu/>

## **För mer information, vänligen kontakta:**

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## **Om Sony Corporation**

Sony Corporation är en ledande tillverkare av ljud, video, bild, spel, kommunikation och produkter inom informationsteknik för konsumenter och för professionella användare. Sony är, med delarna music och pictures, datorunderhållning och online-verksamheter, unikt positionerat att vara det ledande elektronik- och underhållningsföretaget i världen. Sonys totala försäljning under räkenskapsåret som avslutades i mars 2017 uppgick till uppskattningsvis 76 miljarder dollar. Sonys globala webbplats: [www.sony.net](http://www.sony.net)