

Press release

Where “original parts” really are still original: BPW remains the clear favourite of PROFI Werkstatt readers

- **BPW once again wins the readers’ vote for the best bus, commercial vehicle and trailer service**
- **Industry-wide speciality: BPW spare parts identical to original equipment**
- **The “digital DNA” of BPW running gears revolutionises the garage service**

Wiehl/Frankfurt, 12/09/2018 --- If you want to find out about quality in the spare parts service, ask the professionals. Every two years, the editors of the professional journal “PROFI Werkstatt” ask their readers to rate the quality of the most important products and services. The categories range from A for axle measuring systems to W for workshop tools and are a “who’s who” of the industry. BPW has become the frontrunner in a key discipline - and is announcing the next service innovations in time for the Automechanika and IAA trade fairs.

When it comes to service for buses, trucks and trailers, no brand represents quality, reliability and trust in the professional workshop as much as BPW – as revealed by the “PROFI Werkstatt” magazine readers' choice award. For six and a half months, employees in the commercial vehicle branch were able to vote for their favourite brands online. “The professionals who work with the brands every day are probably the most high-profile jury that you can think of,” emphasises editor-in-chief Martin Schachtner. The readers’ choice is supported by the Automechanika trade fair in Frankfurt, which is where the award ceremony took place on 11th September.

“This award is a strong acknowledgement of quality by commercial vehicle workshops, as well as a clear rejection of compromises,” said Dirk Hoffmeister, Head of Aftermarket at BPW. “We are fully aware that we have to earn the trust of these workshops day after day. That’s why the award is also an obligation. BPW does not build spare parts using second-grade materials just to optimise costs, as other suppliers do. They are absolutely identical to the original parts for original equipment because they come from the very same production facility. In addition, we are constantly expanding our digital service for the benefit of our customers. In future, all BPW running gears will carry a digital DNA that will greatly assist garages in identifying spare parts.”

At the IAA and Automechanika, BPW announced a new QR nameplate that can be easily read by the garages via smartphone or tablet. Dirk Hoffmeister: “Spare parts lists, service handbook and service documents can now be accessed in a matter of seconds. The conception and design of the app are also evidence of BPW's special commitment to quality. In future, we will add more features like how-to videos to the app.”



Picture caption: Dirk Hoffmeister, Head of Aftermarket, and Katrin Köster, Head of Corporate Communications at BPW, are pleased about the award. (Source: BPW Bergische Achsen)

About BPW Bergische Achsen Kommanditgesellschaft

BPW Bergische Achsen Kommanditgesellschaft is the parent company of the BPW Group. With over 1,600 staff, including around 120 apprentices, the family-owned company has been developing and producing complete running gear systems for truck trailers and semi-trailers at its headquarters in Wiehl since 1898. BPW's technologies include axle systems, braking technology, suspension and bearings. BPW's trailer axles and running gear systems are in use in millions of vehicles around the world. An extensive range of services also provides vehicle manufacturers and vehicle operators with the opportunity to increase the efficiency of their production and transport processes. www.bpw.de/en

About the BPW Group

The BPW Group, based in Wiehl, Germany, is a reliable international mobility and system partner for the transport industry and offers innovative solutions from a single source. Its portfolio ranges from axles, suspension systems and braking technologies (BPW), locking systems and trailer body technology (Hestal), lighting systems (Ermax) and plastics technologies (HBN-Teknik) to user-friendly telematics applications for trucks and trailers (idem telematics). The BPW Group's technologies and services enable economical production processes for manufacturers and provide maximum transparency in loading and transport processes for efficient fleet management by vehicle operators. The owner-managed BPW Group encompasses more than 70 subsidiaries and employs around 7,000 people worldwide. www.bpw.de/en

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