

Media Release

Fourth name in the hat for Changi Millionaire grand draw

SINGAPORE, 10 October 2013 – A 44-year-old dance teacher from Shandong, China, has emerged as the fourth finalist for the ‘Be a Changi Millionaire’ grand draw, the fourth run of Changi Airport Group’s (CAG) biggest annual retail promotion.

Mrs Zhang Qing teaches dance in her local arts and dance school. In early August, she led a group of students to Singapore for a dance competition, in which her team triumphed and took first place. Evidently, Mrs Zhang’s winning streak continues.

Before boarding her flight to Shenzhen, Mrs Zhang shopped at Terminal 2’s Departure Transit Mall, where she pampered herself with a celebratory treat – a Gucci bag worth \$2,346. The purchase clinched her a coveted spot as the fourth of six finalists in the ‘Be a Changi Millionaire’ grand draw event, where she stands to win S\$1 million.

“I did not have much time to shop before my flight, so I did not expect to buy anything so quickly. When I saw the Gucci boutique at Terminal 2, I immediately popped in to take a look at this bag I had been eyeing for a long time. After comparing the price of the bag to that in China, I just could not resist but to buy it on the spot,” Mrs Zhang said.

“The prices of the luxury products at Changi Airport are so competitive and definitely of better value than in China,” Mrs Zhang added.

“On top of the bag for myself, I also managed to purchase some small gifts for my family. My shopping experience was pleasant and I really love the airport environment. I wished I could have shopped longer,” Mrs Zhang said.

Mrs Zhang is the second Chinese national to enter as a finalist for the ‘Be a Changi Millionaire’



grand draw. Just last month, Mr Wan Bao Guo from Shanghai was the third lucky shopper to qualify as a grand draw finalist. Incidentally, his purchase was also a Gucci bag. With only two more finalists to be determined, the stage is almost set for a highly dramatic and exciting grand finale where one among the six will win \$1,000,000.

Being a dance teacher passionate about her craft, Mrs Zhang works very closely with students and has a soft spot for children. “My wish and calling is to help needy and less fortunate children. If I do win the grand prize, I will donate half of my winnings to help children in need to lead a better life. As for the remaining half, I will only think about what to do with it later on.”

‘Be a Changi Millionaire’ 2013 is the fourth run of Changi Airport’s anchor promotion - Singapore’s largest retail promotion in prize-money. Since its launch in 2010, three shoppers have been made overnight millionaires at Changi Airport. Past winners include two Singaporeans and an Australian.

During the six-month ‘Be a Changi Millionaire’ promotion which runs from 1 May to 31 October 2013, one finalist will be drawn per month for participation in the Grand Draw. Each finalist wins a cash prize of S\$5,000 each¹ and a three-night stay in Singapore. For more details of ‘Be a Changi Millionaire’, please visit www.changiairport.com/millionaire.

About Changi Airport Group

Changi Airport Group (Singapore) Pte Ltd (CAG) (www.changiairportgroup.com) was formed on 16 June 2009 and the corporatisation of Singapore Changi Airport (IATA: SIN, ICAO: WSSS) followed on 1 July 2009. As the company managing Changi Airport, CAG undertakes key functions focusing on airport operations and management, air hub development, commercial activities and airport emergency services. CAG also manages Seletar Airport (IATA: XSP, ICAO: WSSL) and through its subsidiary Changi Airports International, invests in and manages foreign airports.

Changi Airport (www.changiairport.com) is the world’s most awarded airport with more than 440 accolades received since it opened in 1981. To serve passengers and visitors from the world over, there are about 350 retail stores and 120 F&B outlets across the airport’s three terminals. Changi handled more than 51 million passenger movements in 2012, an annual record. Today, it serves some 110 airlines flying to over 250 cities in about 60 countries and territories worldwide. A flight takes off or lands at Changi roughly once every 100 seconds.

¹ Five finalists will get S\$5,000 while one wins the grand prize of S\$1 million