



Villeroy & Boch

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New Tiles for 2019 by Villeroy & Boch

Porcelain stoneware concept with a fine wood look –

OAK PARK: The calm charm of oak

The demand for porcelain stoneware in a high-quality wood look still runs high. And no wonder: these ceramic tiles are equally impressive for their aesthetics and function: their authentic design brings a natural flair to a room, and they are much easier to clean, more robust and – with no subsequent treatment – more durable than real wood floors.

To expand the offer in this design area and to tap additional design options for private and semi-public areas, Villeroy & Boch Tiles is presenting a new *vilbostone* porcelain stoneware concept in a wood look for 2019: OAK PARK. Following the successful NATURE SIDE, LODGE and TUXEDO ranges with the appearance of freshly laid wood, and the HALSTON range, which is based on aged wood, a calm wood look was developed for OAK PARK. Inspired by the texture of oak wood, OAK PARK exhibits a fine, harmonious grain with very few, gentle knotholes, the natural effects of which are subtly underscored by a light relief.

This range of unglazed *vilbostone* porcelain stoneware tiles comes in six wood colours that feature natural shading and are free from hard colour transitions. The spectrum of colour extends from bright farina and warm crema through powerful hues of brown in the form of brandy and chalet and the expressive, dark colours of cacao and caviar. All colours are based on the same underlying design. A single-colour installation creates a very harmonious and quiet covering. Those in search of a livelier covering can combine several colours. Depending on the colour chosen, OAK PARK can be used to design either rooms featuring modern, country style or minimalist, urban furnishings with a subtle, natural touch.

OAK PARK is available in three formats: 20 x 120 cm, 30 x 120 cm which comes very close to real wood planks. The 120-length tiles can be installed either in a single format or in a combination of different formats to create lively surfaces. For the design of floor-flush showers and floor decorations, there is a 7.5 x 7.5-cm mosaic available in all colours, along with a 2.5 x 15-cm strip mosaic mat. Both are bonded to 30 x 30 cm mesh. OAK PARK is rounded off by 7.5 x 120-cm skirting with a printed edge.

In addition to the 10-mm-thick porcelain stoneware tiles, the OAK PARK range also includes 2-cm-thick outdoor tiles offering R11/B slip resistance. These are available in the new 40 x 120-cm format for outdoor use. The 120-cm length lends these tiles a 'typical plank' look of the kind sought for exterior flooring in a wood look. Thanks to these outdoor tiles, floor designs can continue uninterrupted from indoors to out – from the living area out onto the conservatory and then terrace, for instance – creating a harmonious aesthetic that spans the entire flooring surface.

With its look of natural material, OAK PARK, the high-quality porcelain stoneware, suits both modern and classic interior designs alike. The concept is suitable for use in fitting out the entire home. With slip-resistance class R9, it is also ideal for impressive public areas, such as the entrances of hotel lobbies or office buildings, in waiting and guest rooms, and in shops. Its authentic character makes the understated and timeless wood design of this range appealing in all applications. At the same time, thanks to **vilbostoneplus** surface sealing, OAK PARK is particularly easy to clean and, in contrast to real wood, impervious to moisture and UV light.

OAK PARK product information:

Material:	vilbostone porcelain stoneware, unglazed
Formats:	20 x 120 cm, 30 x 120 cm
Finish:	Relief-effect, matt
Colours:	farina, crema, chalete, brandy, cacao, caviar
Special features:	Mosaics, 7.5 x 7.5 cm , bonded to 30 x 30 cm mesh, in all colours Strip mosaic mat, 2.5 x 15 cm , bonded to 30 x 30 cm mesh, in all colours Strip skirting, 7.5 x 120 cm, in all colours, with a printed edge R9 slip resistance vilbostoneplus
Outdoor Tiles:	40 x 120 cm, 20 mm thick, in the four medium shades crema, chalete, brandy, cacao vilbostoneplus R11/B slip resistance

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V&B Fliesen GmbH

V&B Fliesen GmbH manufactures Villeroy & Boch brand-name tiles and is one of the world's leading manufacturers of ceramics. The company now operates in more than 65 countries. 650 people are employed at the company headquarters in Merzig and at its site in La Ferté-Gaucher. High-quality materials are used in the manufacture of sophisticated premium ranges for the bathroom, living areas and architecture.