



## **PUBLIC DEMOS OF COX DIESEL OUTBOARD TO COMMENCE AT SEAWORK**

*Seawork International 2018, Mayflower Park, Southampton, 11<sup>th</sup> to 13<sup>th</sup> June,  
Stand #PY65, Berths VA29-VA31*

**Lancing, UK, 8 May 2019** – Europe’s leading commercial workboat exhibition marks the beginning of Cox Powertrain’s EMEA demonstration programme of their highly anticipated diesel outboard, the CXO300. The British diesel specialist will offer visitors to this year’s Seawork International a chance to participate in on-water demonstrations of its pioneering performance diesel outboard.

The demonstrations will take place on Wednesday 12<sup>th</sup> and Thursday 13<sup>th</sup> June and will offer an exclusive opportunity to experience the performance of one of the world’s most talked about marine engine developments. There is a big demand for a high-power diesel outboard and many commercial users recognise the huge benefits that such an engine will deliver.

As a heavy-duty diesel-powered outboard engine, the CXO300 brings a long-awaited single fuel alternative to the global commercial workboat market. It offer the benefits of using diesel, such as fuel efficiency and safety, with the cost reducing benefits of operating an outboard. Reduced maintenance and haul out costs will also be an important factor as they lessen the disruption to the vessel’s operation. The CXO300 offers at least a 25% better range compared to a gasoline outboard and it has a 100% higher peak torque at the crankshaft than the leading gasoline 300hp outboards, which enables the craft to move more weight more efficiently, reach peak torque and top power more quickly.

Cox Powertrain will be joined by their UK distributor, Berthon, on their main stand in the exhibition area where the team will be on hand to answer questions and talk about the many benefits of the performance diesel outboard. With ownership costs a top priority for commercial operators, Cox’s Total Cost of Ownership (TCO) calculator will be available on the stand for visitors to calculate their personalised cost of owning a CXO300.

Visitors are being urged to sign up in advance to secure a Seawork demonstration at [www.coxmarine.com](http://www.coxmarine.com)

For further information, visit [www.coxmarine.com](http://www.coxmarine.com)

ENDS

**Notes for editors:**

Full production of the CXO300 will in Q3 2019 with the first engines scheduled for delivery in Q4 2019.

**About Cox Powertrain**

Cox Powertrain is a world-leading British design and engineering innovator of diesel engines developed for worldwide and multi-market applications.

Based on the South Coast of England, Cox Powertrain is backed by a solid shareholder base of private and institutional investors. As a result, the company has been able to implement a long-term development programme of ground-breaking new products.

Led by ex-Cosworth CEO, Tim Routsis, whose background lies in engine development in global automotive, aerospace and marine markets, the company's mission is to deliver a completely new concept in diesel engines that has the potential to revolutionise the marine market.

With a strong pedigree in Formula 1 racing and premium automotive design, Cox's highly skilled team of engineers has decades of experience in combustion engines and understand the many difficulties customers are challenged with.

Cox's first ground-breaking diesel outboard performance engine, the CXO300, is the highest power density diesel outboard engine ever developed. As a high power, single fuel engine, the CXO300 delivers the same performance and efficiency of an inboard but with the convenience and flexibility of an outboard.

The CXO300 is due to go into full production in Q3 of 2019. Cox is supported by a worldwide distributor network made up of 40 distributors and 400 dealers.

For further information, visit [www.coxmarine.com](http://www.coxmarine.com)

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