



Press release

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Boston Smoke – a wisp of grey

Grey sets the tone. From a subtle smoky effect to dark anthracite, this colour is setting trends. Villeroy & Boch's new shade of Smoke is adding another on-trend option to the successful Boston Colored collection, opening up new horizons for individual table settings

The light-grey polished glasses are ideal for mixing and matching in different combinations - whether on the garden table at a rustic barbecue or as part of a festive table setting, they blend ideally with different styles. White crockery transforms the glass into a modern highlight, while patterned designs make the smoky effect fade subtly into the background.

The wide selection of shapes and colours and the deliberately robust material make the Boston Color line an ideal companion for everyday living. Mix and match the different colours (red, blue, green, pink) or use a single shade to create a highlight effect on your table. The options are as varied as the glasses themselves: seven glasses - featuring a base or goblet design - and a little dish open up a wealth of possibilities.

Product information:

- Dishwasher-safe

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Villeroy & Boch

Villeroy & Boch is one of the world's leading premium brands for ceramic products. The family business, which was founded in 1748 and is headquartered in Mettlach/Germany, stands for innovation, tradition and exceptional style. As a renowned lifestyle brand, Villeroy & Boch offers products from the sectors Bathroom and Wellness and Tableware, and is active in 125 countries.