



FundedByMe launches own crowdfunding round

Stockholm, 16 May 2016: FundedByMe, Scandinavia's leading crowdfunding platform, today opens its own round inviting the crowd to buy shares in this much hyped financial platform. The campaign aims to raise a minimum of €1million.

The FundedByMe equity crowdfunding campaign launches days after getting approval from the Swedish Companies Registry Office to become a public company. "With the force of more than 500 new investors registering their interest to participate in this campaign prior to us launching, we have high expectations for what is likely to be FundedByMe's last own crowdfunding round," says Daniel Daboczy, CEO and co-founder. "The momentum of the previous two rounds blew us away and it will be interesting to watch this campaign – particularly considering the way the market has matured when it comes to crowdfunding," Daboczy continues.

FundedByMe has successfully crowdfunded itself twice prior to this round – the first was in 2012, raising SEK4,4 million and in March 2014, the second crowdfunding round raised SEK6,4 million.

At a glance, the current offering offers (at today's exchange rate):

- Price per share SEK49 / €5,27
- Pre-money valuation SEK 174 million / €18,7 million
- Investment goal: €1 million
- Minimum investment: SEK 10,000 / €968
- Campaign date: 16 May 2016 – 25 June 2016



For more information about this campaign or to invest, please visit the campaign page here: <https://fundedbyme.com/invest>.

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About FundedByMe

FundedByMe is one of a few crowdfunding platforms offering capital through equity and loans. In the past years, some 446 companies from 25 different countries have been successfully funded with more than €19,1 million. The member base is a rapidly expanding network of more than 65,300 investors from over 176 countries around the world. FundedByMe headquarters are in Stockholm, Sweden, with a local presence in Finland, Singapore and Malaysia. For more information, visit www.fundedbyme.com.