Press Release



29 January 2018

RAMBLERS WALKING HOLIDAYS TOP BRITAIN'S FAVOURITE WALKS WITH 6 OF THE BEST

Ahead of tomorrow (Tuesday) night's <u>Britain's Favourite Walks: Top 100</u>, scheduled for ITV at 7.30pm and presented by well-known rambler Julia Bradbury and Ore Oduba, <u>Ramblers Walking Holidays</u>, the original walking holiday experts, who have been guiding walks around Britain for over 70 years, have come up with their very own top six UK walks. Stretching from the heart of the Lake District to the spectacular Cornish Coast, here's some inspiration to get you on the move.

Throughout the programme an expert at Ramblers Walking Holidays will also be available for 'live chat' to book your next walking adventure and help you decide what path is best suited for you:



1. Lakeland Explorer (Leisurely, Grade 3)

For more than two centuries, the majestic fells and tranquil waters of 'the lakes' have attracted lovers of magnificent scenery with walkers and writers alike rejoicing in its stunningly romantic vistas. Based on the shores of Buttermere, explore the best of the Lake District on half day walks into the fells and cultural outings to areas frequented by Wordsworth and Beatrix Potter. Punctuated by traditional creams teas or a Cumbrian pint, any excesses are

easily walked off on quintessential 'lake' trails around Buttermere, beside Derwentwater, Rydal Water and Windermere. In addition, a ride on Eskdale Railway (aka La'al Ratty) and a ferry across Windermere provide more opportunities to relaxingly drink in the view.

Ramblers Walking Holidays (01707 331133 www.ramblersholidays.co.uk) Lakeland Explorer 7 night break starts from £659 including accommodation, most meals, transport, entrance fees and one cream tea. Departure 18 August, 29 September & 27 October 2018.



2. Giant's Causeway & The Nine Glens (Moderate, Grade 5)

As a result of intensive volcanic activity 60 million years ago, the hexagonal basalt pillars of Northern Ireland's dramatic Giant's Causeway are one of geology's mythological wonders and a natural highlight for a 'free-range' guided hike, on no set paths, in remote Antrim countryside. Taking in the North Antrim Cliff Path and highlights such as the precariously perched Dunluce Castle and ancient Carrick-a-Rede rope bridge, the walk is a great option for Spring when

this seemingly harsh environment is adorned with dustings of blue squill, pink thrift and yellow ragwort. Thick in tradition and hospitality, days end with good food washed down with an optional pint of stout or tot of whiskey.

Ramblers Walking Holidays (01707 331133 www.ramblersholidays.co.uk) Giant's Causeway & The Nine Glens, 7 night break starts from £615/person including B&B en-suite accommodation, dinners at a local restaurant, airport transfers and transport to/from trails. Departing 2 June, 11 August and 1 September 2018.



3. St Ives & the Cornish Coast (Moderate, Grade 5 or Moderate/Challenging, Grades 4 & 7)

Offering some of the best coast and countryside walks in the South West on the Lizard Peninsula and the St Ives to Zennor trail, spectacularly rugged coastline trails to long sandy beaches and secret coves are well contrasted with ambles through the









old tightly packed winding streets of the former fishing village of St Ives with its picturesque harbour, boutique shops and galleries. Staying in the impressive Treloyhan Manor Hotel, right on the Cornish Coast Path, explore from the most Westerly points at Land's End to the furthest south at Lizard Peninsula, taking in old stone villages, abandoned mining settlements, the sea-cliff perched Minack Theatre and woodland walks to ancient standing stone sites.

Ramblers Walking Holidays (01707 331133 www.ramblersholidays.co.uk) St Ives and the Cornish Coast 7 night half board break from £649/person including transport to/from walks. 2 night taster from £200/person. No single supplements. Departing 27 April, 23 June, 8 and 15 September 2018.



4. <u>Hadrian's Wall National Trail</u> - A Roman Frontier (Moderate, Grade 5)

Roam the northernmost border of the Roman Empire, covering 66 miles along Hadrian's Wall National Trail, in the footsteps of the soldiers who patrolled this ancient outpost. Starting in Heddon on the Wall and finishing in Bowness on the Solway Firth as part of a continuous walk, enjoy relatively easy terrain through some of the most spectacular scenery in Britain, visiting well-preserved sites such as Chester's Roman Fort, Birdoswald and Carlisle Castle along the way.

Ramblers Walking Holidays (01707 331133 www.ramblersholidays.co.uk) Hadrian's Wall National Trail, 7 night half board holiday starts from £799/person including transport to/from walks. Departing 19 May, 21 July, 18 August and 15 September 2018.



5. Pilates & Walking in the Dales (Moderate Grade, 5)

Taking in a mixed landscape with hikes along heather moorland, the river Wharfe and across dramatic limestone pavements, Pilates & Walking in the Dales combines walking in rolling Yorkshire countryside with daily late afternoon Pilates classes and rewarding relaxation sessions in the evening. Highlights, such as the natural rock amphitheatre of Malham Cove and Gordale Scar, are well rewarded throughout with fresh country air, breath-taking vistas and an

uplifting sense of good health.

Ramblers Walking Holidays (01707 331133, www.ramblersholidays.co.uk) 'Pilates & Walking in the Dales' 4 night half board break starts from £490/person including all Pilates classes and local transport to/from walks. Departures: 14 May 2018, 13 August 2018, 1 October 2018.



6. Four Corners of Anglesey (Moderate, Grade 4)

Anglesey coastal path is one of the best kept secrets of Wales' largest island. Steeped in history, wildlife and natural beauty, explore the four corners of this area of Outstanding Natural Beauty walking from Malltraeth, crossing to Llanddwyn Island with views of Snowdonia and Lleyn Peninsula, and along the coastal path from Holyhead to Trearddur Bay. With sweeping views of wild beaches, dramatic sea cliffs and remote landscapes throughout, highlights also

include the former Viking settlement of Beaumaris with its spectacular castle and historic buildings on the way to Penmon Point lighthouse.

Ramblers Walking Holidays (01707 331133, www.ramblersholidays.co.uk) Four Corners of Anglesey 4 night half board break starts from £559/person including local transport to/from walks. Departures: 20 May 2018, 17 June, 22 July, 2 September 2018.

Ramblers Walking Holidays will be on Stand AA111 at <u>Destinations Holiday and Travel Show, Olympia</u> from 1 – 4 February where you can also book in to see Julia Bradbury in conversation at 12 noon on Thursday 1st and Saturday 3rd February at the Stanford's Travel Writers Festival. Or alternatively visit, The Outdoor Guide Stand TA15 where Julia or one of her team will be on hand.

In addition to the above, Ramblers Walking Holidays have an extensive portfolio of holidays, both in the UK and abroad which can be viewed on http://www.ramblerholidays.co.uk.

A selection of images can be downloaded here.

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Notes to Editors:

Company Background:

Ramblers Walking Holidays is a holiday brand from RWH Travel, the experts in guided walking adventures. Celebrating its 70th anniversary of holiday operations in 2017, sister brands within the group now include Adagio holidays – leisurely walking and cultural holidays at a gentle pace and Cruise & Walk – walking holidays in association with Fred. Olsen Cruise Lines. Overall the company operates over 250 holidays in more than 60 countries.

Walking Grades:

*Each of the Ramblers Walking Holidays has been graded to help clients choose their preferred pace, with categories ranging from Grade 1-3/Leisurely (usually two hours walking); to Grade 4-6/Moderate (a combination of full and half day walks); and Grade 7-9/Challenging (full day walks where stamina is key).

On some holidays, there is the chance to experience more than one walking grade with two leaders. Perfect for couples and friends who prefer to walk at a different pace or have different walking abilities.

Special Interest

To help clients choose the type of walking holiday that will appeal to their interest, Ramblers Walking Holidays also uses symbols that depict the main interest, style or theme of the walks. Categories include: Pioneer; Continuous Walks; Flora & Walking Holidays; Bird Watching & Walking; Lifestyle, Culture & Natural History; Hutting; Rail & Walk; Sightseeing.

Company Mission

The company's mission is to generate funds for walking charities by the provision of outstanding outdoor activity holidays worldwide.

With its not-for-profit social enterprise philosophy, the company contributes monies to the Ramblers Holidays Charitable Trust which supports walking related and environmental projects in the UK. The company also funds Heart & Sole - an initiative managed by company staff, with the aim of reaching into the heart of the communities visited both in the UK and overseas.

RWH Travel also runs The Walking Partnership - an initiative which champions walking at the 'grass roots' level by providing direct funding and support to walking groups and clubs throughout the UK.

Ramblers Walking Holidays is the Walking Holiday Partner of the Ramblers, Britain's walking charity which has been pioneering and championing walking and 'rights of way' for over 70 years across England, Scotland and Wales.

Customers travelling on all holidays operated by RWH Travel are fully protected via the company's membership of ABTA and its ATOL licence. RWH Travel is also a member of AITO.