

Press release

Schmitz Cargobull and idem telematics: common interface for efficient data management

Hanover, 24.09.2018 --- Schmitz Cargobull and the BPW Group announce a strategic cooperation in the field of telematics at the IAA Commercial Vehicles: In future, data can be exchanged between the "cargofleet3" telematics system of BPW subsidiary idem telematics and the new Schmitz Cargobull TrailerConnect® portal via a common interface.

At the customer's request, the data from both systems can be integrated into the respective portals and clearly displayed. Digital data and temperature management are basic prerequisites for the logistics of the future. For this reason, Schmitz Cargobull will equip all refrigerated semitrailers ex works with TrailerConnect® and a certified digital temperature recorder as standard equipment under the motto "100% Smart".

"Telematics systems from a wide variety of manufacturers are now in use in almost all fleets. By opening the interfaces and integrating the data into their respective portals, the market leaders Schmitz Cargobull and idem telematics are responding to the customer's request for all fleet data to be displayed in one interface. This enables a significantly more efficient and simpler fleet management. Two partners, who stand for the highest data quality, are now cooperating to achieve this. "Simple handling and overview of the own data on a view are a standard, which we would like to offer to our customers in the future together", explain the managing directors Jens Zeller (idem telematics GmbH) and Marco Reichwein (Cargobull Telematics GmbH). "With this cooperation we set a further milestone in the conversion of the 'Internet of Transport'", says Jens Zeller.

The strategic cooperation will be implemented at short notice. Schmitz Cargobull and idem telematics are planning to integrate data from other systems into their own portals in future at the customer's request.

idem telematics will present its solutions at the IAA Commercial Vehicles (20 - 27 September in Hanover) at the BPW Group trade fair stand, Hall 26, Stand C31, Schmitz Cargobull can be found in Hall 27, Stand F 26/37.



Picture caption: from left to right: Jens Zeller (Managing Director idem telematics GmbH) and Marco Reichwein (Managing Director Cargobull Telematics GmbH) seal their strategic cooperation at the IAA Commercial Vehicles in Hanover.

idem telematics - connecting all road transport

As Europe's leading telematics partner, idem telematics supports freight forwarders, fleet operators and shippers in continuously improving their core business on the basis of data and thus increasing their profitability, customer satisfaction and competitiveness: uncomplicated, independent, cross-fleet and cross-manufacturer as well as adaptable to any company size and business model. The service: Individual process consulting on site - combined with the Europe-wide market-leading all-in-one telematics platform for trucks, trailers, freight and logistics, cargofleet.

By combining the data worlds of vehicles, drivers and freight, idem telematics offers a complete system to increase transparency and efficiency in the entire logistics process. Plus: Unique customer proximity and flexibility for individual telematics requirements, based on 20 years of telematics, transport and logistics know-how. idem telematics is a subsidiary of the BPW Group and employs around 75 staff at the Munich and Ulm locations. www.idemtelematics.com

About Cargobull Telematics

Cargobull Telematics GmbH, based in Münster, Westphalia, is a 100% subsidiary of Schmitz Cargobull AG and the market leader in trailer telematics solutions with more than 20 years of experience in the market and more than 50,000 installed units. Cargobull Telematics offers an extensive product portfolio including services, in particular in the area of temperature-controlled transport to both vehicles of the manufacturer Schmitz Cargobull, and as a retrofit solution. In January 2018, the new TrailerConnect® 2.0 portal and the new TrailerConnect® CTU3 telematics hardware were presented; in September, the manufacturer Schmitz Cargobull announced that in future all refrigerated semi-trailers would be equipped with a CTU3 including 24-month portal



access as standard. The core business of Cargobull Telematics GmbH is the continuous improvement of business/logistics processes and the support of customers in digitisation.

Contact idem telematics:

BPW Bergische Achsen KG
Corporate Communications
Press and public relations work
Nadine Simon: +49 22 62 / 78-19 09 | presse@bpw.de

The Schmitz Cargobull press team:

Anna Stuhlmeier: +49 2558 81-1340 | anna.stuhlmeier@cargobull.com
Andrea Beckonert: +49 2558 81-1321 | andrea.beckonert@cargobull.com
Silke Hesener: +49 2558 81-1501 | silke.hesener@cargobull.com

The brands of the BPW Group:

