

## Televisa renews and expands capacity on Eutelsat satellites

**Las Vegas, Mexico City, Paris, 14 April 2015** – Televisa announces it has renewed and increased capacity on three satellites with coverage of the Americas operated by Eutelsat Communications (NYSE Euronext Paris: ETL). The multi-year, multi-transponder contract strengthening the longstanding relationship between Televisa and Eutelsat was announced at NAB in Las Vegas.

The new contract, which includes distribution of HD content, increases capacity on the EUTELSAT 117 West A satellite and extends leases on EUTELSAT 113 West A and EUTELSAT 115 West A for distribution of some of Televisa Networks' key channels to cable headends across the Americas. The capacity will also serve Televisa Networks' requirements for capacity for contribution and occasional use.

Televisa Networks, a subsidiary of Grupo Televisa, specialises in the design, production, programming and distribution of 25 owned TV brands and three represented brands in the pay-TV market. It serves a multi-million subscriber base and is present in markets in Mexico, the United States, Latin America, Canada, Europe and Africa. Grupo Televisa is the largest media company in the Spanish-speaking world and a major player in the global entertainment business.

Commenting on the agreement, Patricio Northland, CEO of Eutelsat Americas, said: *"We are delighted that a media company of Televisa's calibre is renewing its confidence in our services. We look forward to continuing to work closely with them and to demonstrating that we provide the most efficient and forward-looking solutions to our customers across the Americas and beyond."*

William Aguirre, General Director of Satellite Operations, Televisa, added: *"Eutelsat has been a longstanding partner of Televisa and continues to provide excellent solutions to our needs in the region. The expansion of our capacity on Eutelsat satellites will allow Televisa Networks to strengthen its presence across the Americas."*

### About Grupo Televisa

Televisa is the largest media company in the Spanish-speaking world based on its market capitalization and a major participant in the international entertainment business. It operates four broadcast channels in Mexico City, produces and distributes 25 pay-TV brands for distribution in Mexico and the rest of the world, and exports its programs and formats to the U.S. through Univision Communications Inc. ("Univision") and to other television networks in over 50 countries.

Televisa is also an active participant in Mexico's telecommunications industry. It has a majority interest in Sky, a leading direct-to-home satellite television system operating in Mexico, the Dominican Republic and Central

America. Televisa also participates in Mexico's telecommunications industry in many regions of the country where it offers video, voice, and broadband services.

Televisa also has interests in magazine publishing and distribution, radio production and broadcasting, professional sports and live entertainment, feature-film production and distribution, the operation of a horizontal Internet portal, and gaming.

In the United States, Televisa has equity and debentures that, upon conversion and subject to any necessary approval from the Federal Communications Commission ("FCC") in the United States, will represent approximately 38% on a fully diluted, as-converted basis of the equity capital in Broadcasting Media Partners, Inc. ("BMP"), the controlling company of Univision, the leading media company serving the United States Hispanic market.

### **About Eutelsat Communications**

Established in 1977, Eutelsat Communications (Euronext Paris: ETL, ISIN code: FR0010221234) is one of the world's leading and most experienced operators of communications satellites. The company provides capacity on 34 satellites to clients that include broadcasters and broadcasting associations, pay-TV operators, video, data and Internet service providers, enterprises and government agencies. Eutelsat's satellites provide ubiquitous coverage of Europe, the Middle East, Africa, Asia-Pacific and the Americas, enabling video, data, broadband and government communications to be established irrespective of a user's location. Headquartered in Paris, with offices and teleports around the globe, Eutelsat represents a workforce of 1,000 men and women from 32 countries who are experts in their fields and work with clients to deliver the highest quality of service.

For more about Eutelsat please visit [www.eutelsat.com](http://www.eutelsat.com)

#### **■ Press**

Vanessa O'Connor

Tel: + 33 1 53 98 37 91

[voconnor@eutelsat.com](mailto:voconnor@eutelsat.com)

Marie-Sophie Ecuier

Tel: + 33 1 53 98 37 91

[mecuer@eutelsat.com](mailto:mecuer@eutelsat.com)

#### **■ Investors and analysts**

Joanna Darlington

Tel. : +33 1 53 98 35 30

[jdarlington@eutelsat.com](mailto:jdarlington@eutelsat.com)

Cédric Pugni

Tel. : +33 1 53 98 35 30

[cpugni@eutelsat.com](mailto:cpugni@eutelsat.com)