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www.techtrailblazers.com

VMware sponsors Tech Trailblazers Awards' cloud and virtualization categories

VMware will provide winners with mentoring from Office of the CTO

LONDON, UK – 20th September 2012 – [Tech Trailblazers Awards \(www.techtrailblazers.com\)](http://www.techtrailblazers.com) announced today that VMware, the global leader in virtualization and cloud infrastructure, will sponsor the Tech Trailblazers Awards categories in cloud and virtualization.

The inaugural Tech Trailblazers Awards represent a new concept in enterprise IT awards. Designed explicitly for enterprise tech startups that are less than five years old and at C-series funding or below, the awards not only recognize startup innovation, but also proactively help startups develop their businesses. The growing prize fund, worth an estimated \$1 million+, is supported by industry vendors, analysts, venture capitalists, government bodies, the media, event partners and other industry-specific services. The cloud and virtualization category winners will receive exclusive coaching and mentoring from VMware's office of the Chief Technology Officer (CTO).

Joe Baguley, Chief Cloud Technologist at VMware and member of the [Tech Trailblazers Awards judging panel](#), explained, *"VMware has always beaten a technology path for others to follow. We are excited about working with rising stars in the virtualization and cloud categories of the Tech Trailblazers Awards"*

Stephen O'Donnell, chairman of the Tech Trailblazers judging panel, former CIO, author, and consultant and blogger at www.TheHotAisle.com, said, *"VMware's support of the Tech Trailblazers Awards will make the interest in the cloud and virtualization categories extremely fierce, but it will ensure we attract the best of the best. The winners will benefit greatly from all the prizes, but the real coup will be having access to VMware's technologists."*

All entrants to the Tech Trailblazers Awards will win prizes of commercial value. The [Tech Trailblazers Awards](#) prize fund, estimated to be worth in excess of \$1m, is supported by [sponsors and industry partners](#) including IT publications, industry events, wire services, and more. Partners to date include [Amoo Venture Capital Advisory](#), the [Cloud Security Alliance](#), [beSUCCESS](#), [Computing](#), [ExecEvent](#), [The Green Grid](#), [Launchpad Europe](#), [Lissted](#), [MIT/Stanford Venture Lab](#), [Mynewsdesk](#), [The Next Silicon Valley](#), [Outsource](#), [Prezi](#), [RealWire](#), [StartTau](#), [Startup America](#), [Storage Networking Industry Association](#) (SNIA), [TiE Silicon Valley](#), and [Wazoku](#).

The [extensive judging panel](#) includes the IT industry's leading figures from around the world, giving little-known startups the opportunity to present their products and services to eminent influencers.

About the Tech Trailblazers Awards

www.techtrailblazers.com

Tech Trailblazers is a new concept in awards, designed explicitly for smaller businesses and startups that are less than five years old and at C-series funding or below. The awards have low barriers to entry and prizes that not only recognize startup innovation, but also proactively help startups grow their businesses with exclusive coaching, mentoring and development from VCs and leading CTOs as well as an estimated prize fund worth in excess of \$1m. The awards seek to recognize true innovators in the following enterprise technology and other areas:

- Big Data Trailblazers
- Cloud Trailblazers
- Emerging Markets Trailblazers
- Mobile Technology Trailblazers
- Networking Trailblazers
- Security Trailblazers
- Storage Trailblazers
- Sustainable IT Trailblazers
- Virtualization Trailblazers

Entries close on September 12th at 11:59pm PT. Download the entry form at www.techtrailblazers.com. For more information, please email us at innovate@techtrailblazers.com, follow us on Twitter [@techtrailblaze](https://twitter.com/techtrailblaze) or via the hashtag [#TTAwards](https://twitter.com/TTAwards), or visit us on LinkedIn at <http://www.linkedin.com/company/tech-trailblazers-awards>.

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