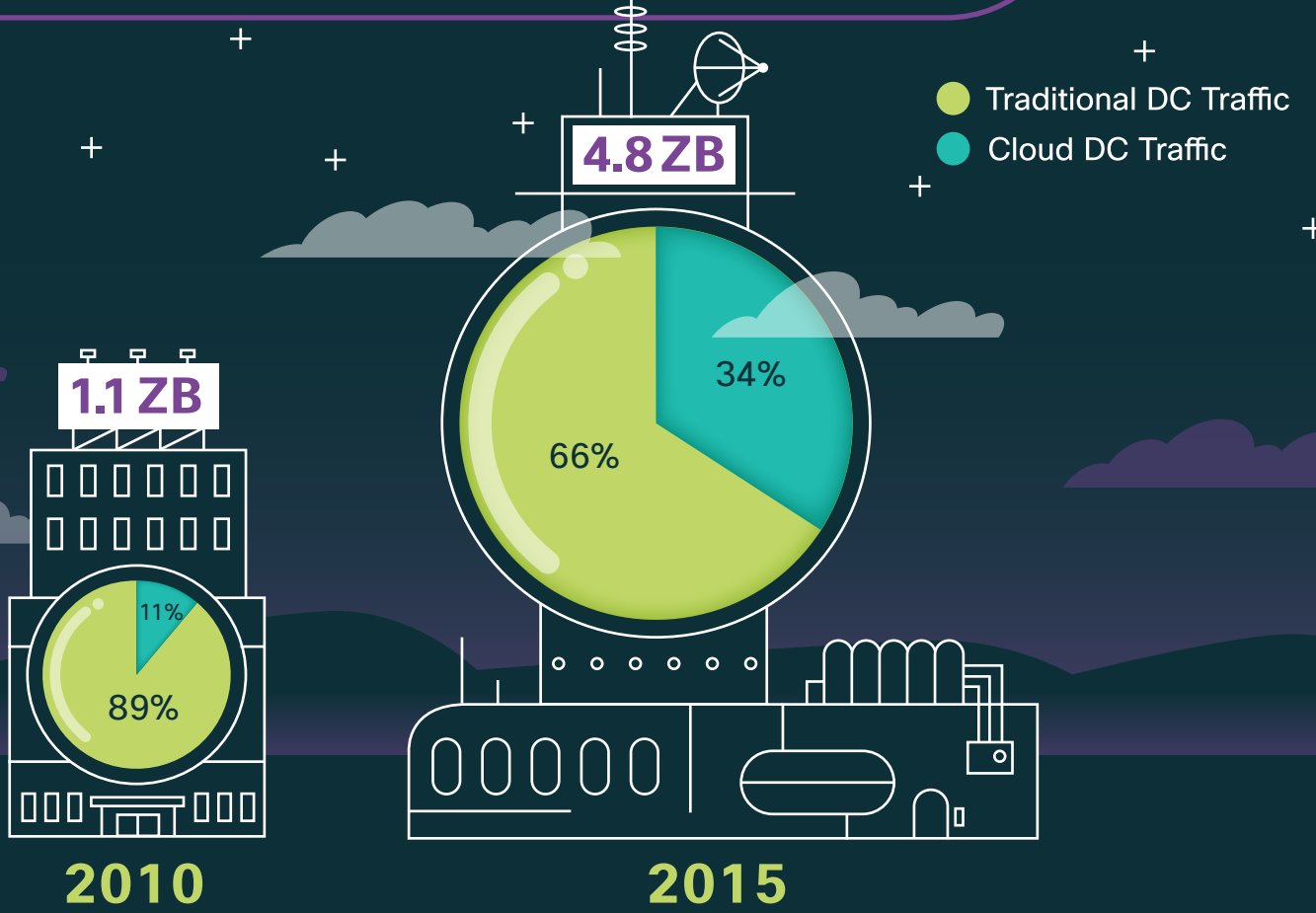


GROWTH OF THE CLOUD

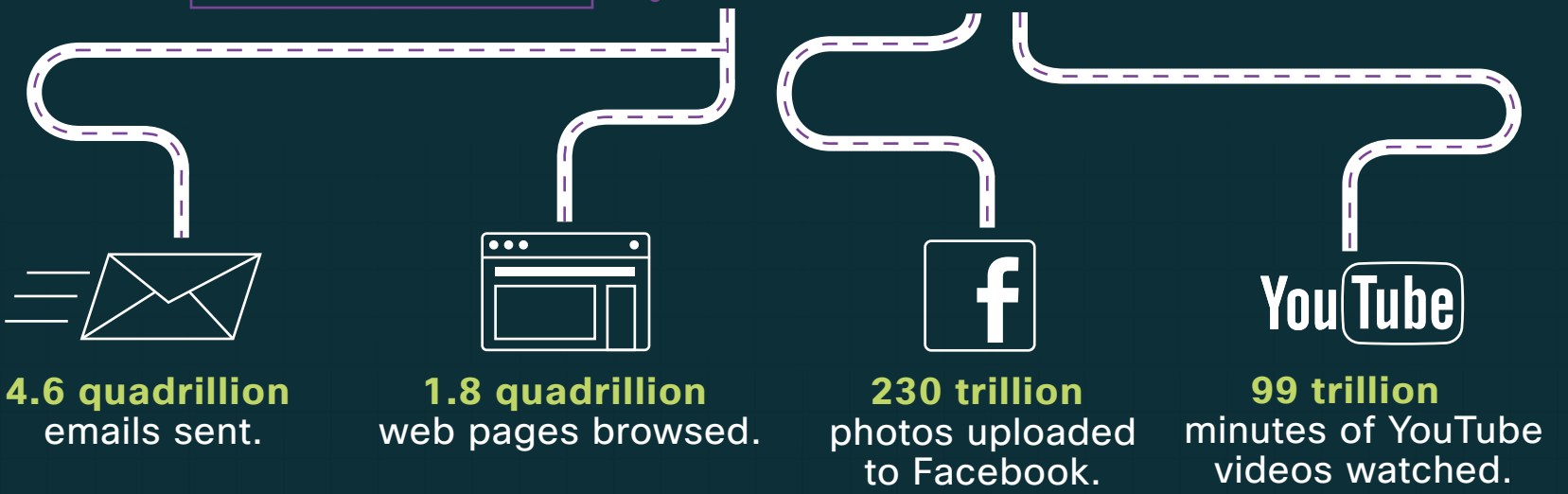
Global data center (DC) traffic growth is projected to quadruple from 2010 to 2015 with data center traffic growth specifically in the cloud forecasted to grow 12-fold during that period.



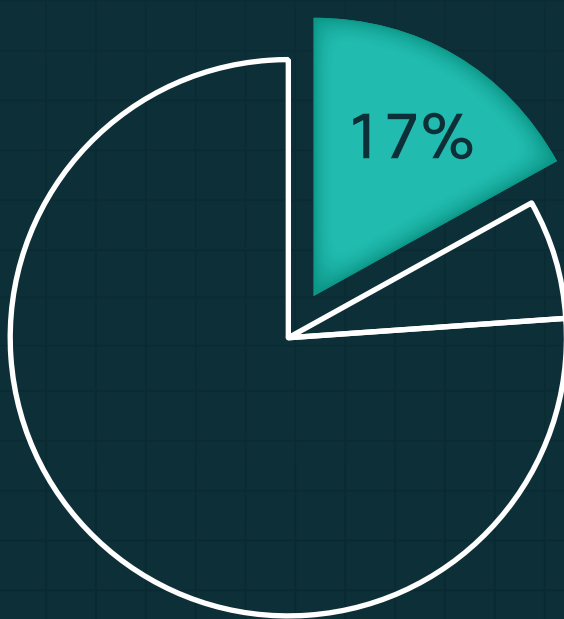
But where is that data center traffic coming from?

BY 2015
0.8 ZB

of total data center traffic will be in the form of data center-to-user traffic, such as web, email, internal VoD, et al. That's like...



But that's only 17 percent of projected global data center traffic in 2015.



So where is the rest coming from?

Some is coming from DC-to-DC traffic, such as replication and inter-database links.

But the vast majority will still be coming from intra-data center traffic, such as storage, production and development data, and authentication.

