

Enterprise tech startup rock stars announced: Tech Trailblazers Awards 2012 winners unveiled

London, UK - 17th December 2012 – The global [Tech Trailblazers Awards](#) for enterprise information technology startups today announced winners of the first outing of this highly successful new award. The winning companies, chosen by the independent [judging panel](#) and the voting public, include the inventors of some of the world's most innovative new technologies, breaking new ground in the areas of Big Data, Cloud, Emerging Markets, Mobile, Networking, Security, Sustainable IT, Storage and Virtualization.

Winners of the Tech Trailblazers Awards 2012

Big Data Trailblazers

Winner

-Verdigris Technologies (@Verdigristech), www.verdigristech.com, Moffett Field, California (USA)

Runners-up

-GoodData (@GoodData), www.gooddata.com, San Francisco, California (USA)

-MapR Technologies (@MapR), www.mapr.com, San Jose, California (USA)

Cloud Trailblazers

Winner

-SaaSID (@SaaSID), www.saasid.com, Basingstoke, England (UK)

Runners-up

-CloudLock (@CloudLock), www.cloudlock.com, Waltham, Massachusetts (USA)

-Tiatros Inc. (@Tiatros), www.tiatros.com, San Francisco, California (USA)

Emerging Markets Trailblazers

Winner

-CloudByte (@CloudByteInc), www.cloudbyte.com, Bangalore, India

Runners-up

-abcdexperts (@ABCDexperts), www.abcdexperts.com, Escazú, Costa Rica

-Chalet Tech (@ChaletTech), www.chalettech.com, Taipei, Taiwan

Mobile Trailblazers

Winner

-Moasis Global LLC (@MoasisGlobal), www.moasisglobal.com, West Palm Beach, Florida (USA)

Runners-up

-GENWI (@GENWI), www.genwi.com, Los Altos, California (USA)

-Mezeo Software (@Mezeo), www.mezeo.com, Houston, Texas (USA)

Networking Trailblazers

Winner

-Aryaka (@AryakaNetworks), www.aryaka.com, Milpitas, California (USA)

Runner-up

-Embrane (@Embrane), www.embrane.com, Santa Clara, California (USA)

Security Trailblazers

Winner

-VentiSys Technology Ltd (@Ventisys), www.ventisys.com, Sligo, Ireland

Runners-up

-Chalet Tech (@ChaletTech), www.chalettech.com, Taipei, Taiwan

-Vaultive (@Vaultive), www.vaultive.com, New York City, NY (USA)

Storage Trailblazers

Winner

-SMART Storage Systems (@SMARTSSD), www.smartstoragesys.com, Newark, California (USA)

Runners-up

-Actifio (@Actifio), www.actifio.com, Waltham, Massachusetts (USA)

-SolidFire Inc. (@SolidFire), www.solidfire.com, Boulder, Colorado (USA)

Sustainable IT Trailblazers

Winner

-Iceotope (@Iceotope), www.iceotope.com, Sheffield, England (UK)

Runners-up

-GreenQloud (@GreenQloud), www.greenqloud.com, Reykjavik, Iceland

-sustainableIT (@SustainableIT), www.sustainableit.co.za, Rondebosch, South Africa

Virtualization Trailblazers

Winner

-GreenBytes, Inc. (@GetGreenBytes), www.getgreenbytes.com, Ashaway, Rhode Island (USA)

Runners-up

-Nutanix Inc. (@Nutanix), www.nutanix.com, San Jose, California (USA)

-Zerto (@ZertoCorp), www.zerto.com, Boston, Massachusetts (USA)

Rose Ross, founder of the Tech Trailblazers Awards, commented, *“Our goal in our first year was to create a truly global award for enterprise tech startups with prizes that would actually help them grow their businesses. The Tech Trailblazers has proved itself as the enterprise tech world’s independent award dedicated to discovering the hottest new enterprise tech innovations from around the world.”*

She added, "I would like to thank everyone who has been involved in our first incredible year—our wonderful sponsors and industry supporters, the amazing judges, the voting public, and, of course, the entrants and their PR teams. The Tech Trailblazers Awards 2012 has proved that technological innovation is not just for the so-called 'major players:' Exciting new technologies are being developed all over the world by fledgling companies that need only the recognition and resources to succeed. We look forward to watching our winners flourish in 2013 and welcoming even more entrants to the awards next year."

The Tech Trailblazers Awards are fantastic from an ROI perspective. Unlike virtually all other enterprise technology awards, the Tech Trailblazers Awards give prizes to all of the entrants—not just the finalists and winners. The 2012 prize fund is supported by [sponsors and industry supporters](#) including: [Amoo Venture Capital Advisory](#), [beSUCCESS](#), the [Cloud Security Alliance](#), [Computing](#), [The Data Chain](#), [ExecEvent](#), [The Green Grid](#), [Launchpad Europe](#), [Lissted](#), [MIT/Stanford Venture Lab](#), [Mynewsdesk](#), [The Next Silicon Valley](#), [Outsource](#), [Prezi](#), [RealWire](#), [StarTau](#), [Startup America](#), the [Storage Networking Industry Association \(SNIA\)](#), [TiE Silicon Valley](#), [VMware](#), and [Wazoku](#).

All 2012 winners and runners-up will receive the prizes early in the new year to jumpstart their 2013 activities.

The Tech Trailblazers Awards 2013 will open to entries on July 4th. Please email innovate@techtrailblazers.com to be notified as soon as the Tech Trailblazers Awards 2013 are open to entries.

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About the Tech Trailblazers Awards

www.techtrailblazers.com

Tech Trailblazers is a new concept in awards, designed explicitly for smaller businesses and startups that are less than five years old and at C-series funding or below. The awards have low barriers to entry and prizes that not only recognize startup innovation, but also proactively help startups grow their businesses with access to exclusive coaching, mentoring and development and prizes from a prize fund worth an estimated \$1m+. The awards seek to recognize true innovators in the following enterprise technology and other areas:

- Big Data Trailblazers
- Cloud Trailblazers
- Emerging Markets Trailblazers
- Mobile Technology Trailblazers
- Networking Trailblazers
- Security Trailblazers

- Storage Trailblazers
- Sustainable IT Trailblazers
- Virtualization Trailblazers

For more information, please email us at innovate@techtrailblazers.com, follow us on Twitter [@techtrailblaze](https://twitter.com/techtrailblaze) or via the hashtag [#TTAwards](https://twitter.com/TTAwards), or visit us on LinkedIn at <http://www.linkedin.com/company/tech-trailblazers-awards>.