

The Switch and Eutelsat Partner to Deliver Global Satellite and Fibre Occasional Use Network

First of its kind per-minute rate offer for global satellite transmissions

New York, Paris, December 12, 2018 -The Switch® and Eutelsat (Euronext Paris: ETL) are joining forces to provide a new, independent offer delivering an unparalleled satellite and fibre video contribution network. The partnership will provide The Switch's user community of over 800 of the world's leading content producers and distributors with the ability to transmit feeds on a minute-by-minute basis to and from large parts of the globe. Simultaneously, broadcasters and content producers within Eutelsat's satellite footprint will gain access to The Switch's extensive global fibre network, including 53 physical points-of-presence, as well as connections to U.S. tech leaders, major global broadcasters and more than 180 sports organizations, venues and rights holders.

This partnership leverages the resources of three Eutelsat satellites¹ covering Europe, Africa and the Americas, (further satellites may be added in the future to extend the reach of the solution) with The Switch's global video transport network. Customers will be able to schedule transport to and from each region via SwitchIT™, The Switch's patented award-winning customer-control software platform. The integrating of The Switch and Eutelsat systems will enable customers to deliver their content faster, more smoothly and to more regions around the globe.

"We have seen a huge increase in the demand for worldwide uplinking from our connected customers and venues," said Keith Buckley, President and CEO at The Switch. *"Partnering with Eutelsat allows us to combine our shared resources to bring a seamless, flexible offering to market."*

"We are delighted to partner with The Switch to offer customers seeking connectivity a more efficient and cost-effective way to move content," said Michael Antonovich, CEO of Eutelsat Americas. *"Having greater first-mile access to literally hundreds of additional broadcasters, venues and content producers in the U.S. and beyond greatly strengthens our position in the media landscape."*

Over the past year, The Switch has invested heavily in expanding its network, products, and services internationally. This includes the launch of The Switch Access™, a broadband IP connection enabling low-cost connectivity from anywhere in the world, the addition of strategic

¹ EUTELSAT 7B, EUTELSAT 10A and EUTELSAT 65 West A

partnerships on several continents, and increasing its team to include dedicated personnel in key international locations.

About The Switch

The Switch is a leading global video solutions service provider, with owned and operated facilities in North America, Europe and the Asia Pacific region. The Switch currently provides advanced video switching and local fiber circuit services, scalable Ethernet, at-home remote production facilities, production studios, OTT transcoding, satellite delivery and network origination to more than 800 demanding video content producers and distributors around the world.

For More Information Contact:

Jessica Mintz, The Switch Enterprises, LLC
310-339-4017/ jessica.mintz@theswitch.tv

About Eutelsat Communications

Founded in 1977, Eutelsat Communications is one of the world's leading satellite operators. With a global fleet of satellites and associated ground infrastructure, Eutelsat enables clients across Video, Data, Government, Fixed and Mobile Broadband markets to communicate effectively to their customers, irrespective of their location. Over 7,000 television channels operated by leading media groups are broadcast by Eutelsat to one billion viewers equipped for DTH reception or connected to terrestrial networks. Headquartered in Paris, with offices and teleports around the globe, Eutelsat assembles 1,000 men and women from 46 countries who are dedicated to delivering the highest quality of service.

Eutelsat Communications is listed on the Euronext Paris Stock Exchange (ticker: ETL).

For more about Eutelsat go to www.eutelsat.com

■ **Media enquiries**

Marie-Sophie Ecuier

Tel.: + 33 1 53 98 37 91

mecuer@eutelsat.com

Christina Darvasi

Tel.: + 52 55 2629 5847

christina.darvasi@eutelsat.com

■ **Investors**

Joanna Darlington

Tel.: +33 1 53 98 35 30

jdarlington@eutelsat.com

Cédric Pugni

Tel.: +33 1 53 98 35 30

cpugni@eutelsat.com

Alexandre Enjalbert

Tel.: +33 1 53 98 35 30

aenjalbert@eutelsat.com